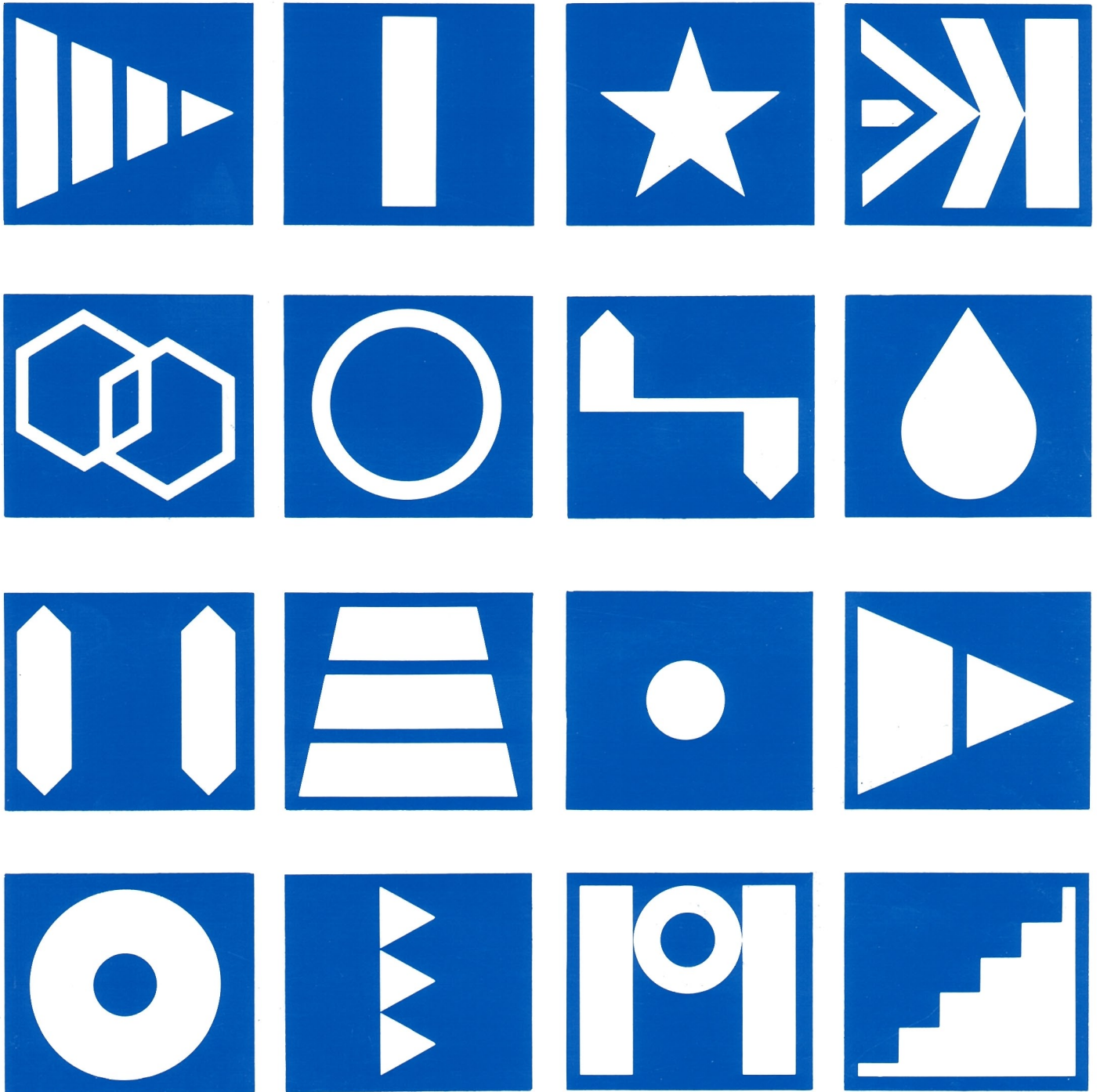


The latest invention in cycling: the Campagnolo alphabet.



Campagnolo packaging.



The visual code on the Campagnolo packaging makes it easy for everybody to identify the contents, overcoming the language barrier.

The Group type (colour code), the component type (Campagnolo alphabetic symbol) and the technical details (clearly printed) are identifiable and understandable throughout the world.



GROUP	VERSION			
	CORSA	PISTA	LEISURE	
RECORD®	●	●		
SUPER RECORD®	●	●		
NUOVO RECORD®	●	●		
VICTORY®	●		●	
GRAN SPORT®	●			
TRIOMPHE®	●		●	

There's an answer to every cyclist's needs in the Campagnolo product range.

And that answer will always be refined, reliable and robust.

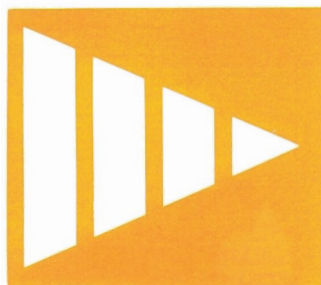
Because Campagnolo is quality whether it's winning the world championship or when it's out on a sunday jaunt.



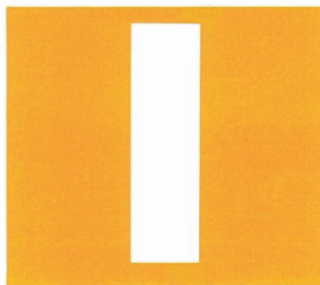


RIM	VERSION			
	PAVÉ	STRADA	CRONO	
RECORD®	•	•	•	
VICTORY®		•	•	

The Campagnolo alphabet.



REAR DERAILLEUR



SEAT PIN



CRANK



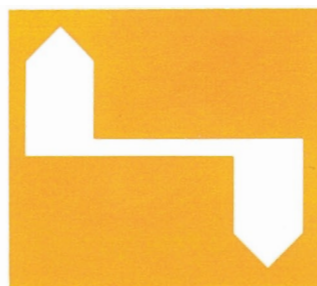
BRAKE



LUBRICANT



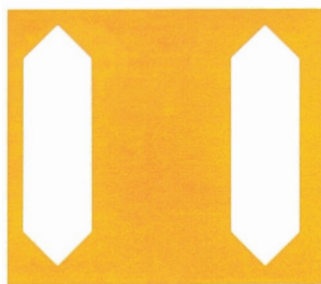
RIM



PEDAL



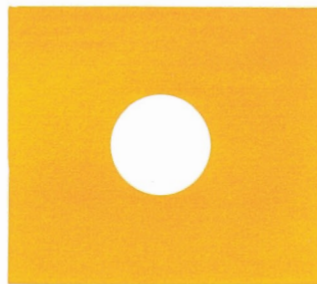
WATER-BOTTLE



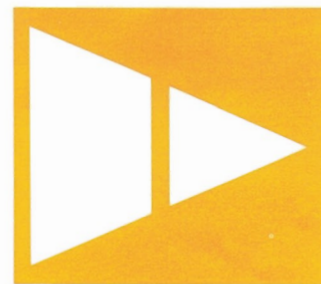
SHIFTING LEVERS



HEAD SET



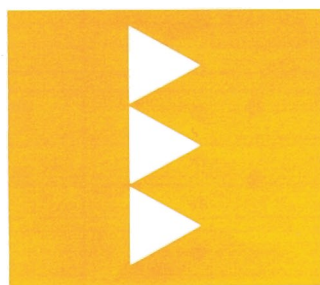
BOTTOM BRACKET SET



FRONT DERAILLEUR



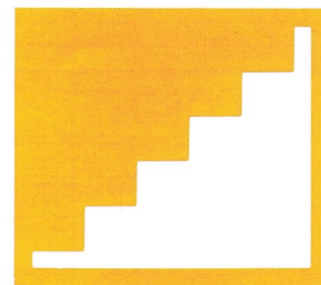
HUB



CHAINRING



BRAKE LEVERS



FREEWHEEL

The Campagnolo alphabet is made up of symbols and colours.
Each symbol identifies a component and each colour identifies a Group.

All the items of each Group are immediately recognisable.
Just as they already are on all the roads of the world.

The colour code of the VICTORY Group is: yellow



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