

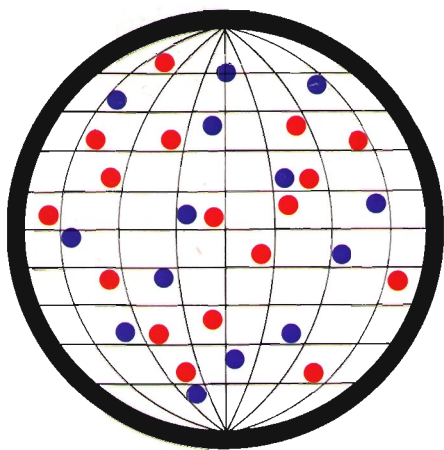


*Campagnolo*

wins  
in all  
the world

The most imitated  
but never equalled  
products





## *Campagnolo* in the world

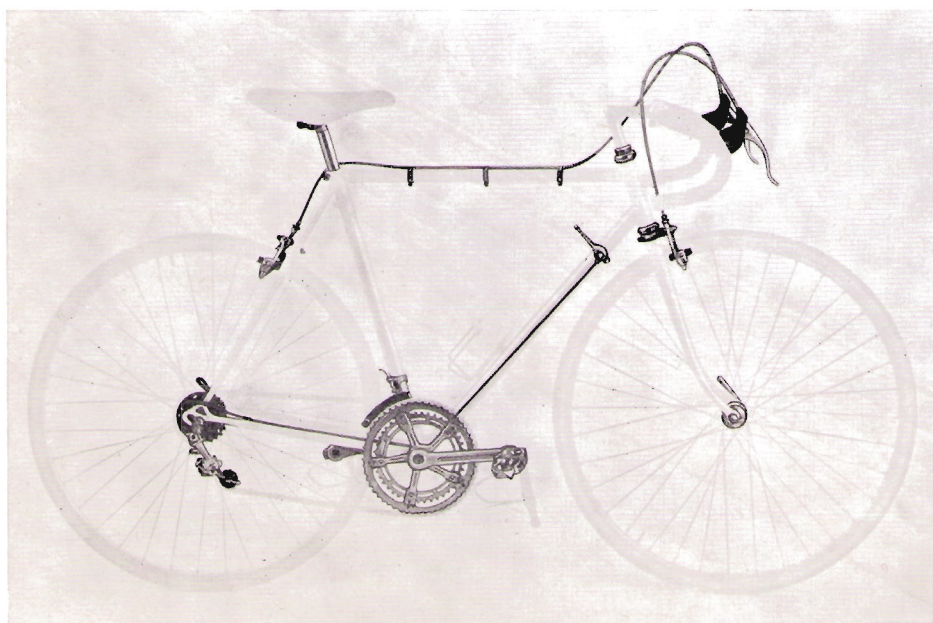
The Campagnolo International Patents Joint-Stock Company is an outstanding long-experienced and highly specialized Manufacturing Corporation. For producing its line, the company engages over 1500 skilled employees, and directly exports to 86 countries. Among the latter are all the European and American ones, together with a large number of afro-asiatic nations. Exports amount to 78 % of the total production.

## *Campagnolo* wins

The champions of yesterday and those of to-day (Coppi, Bartali, Anquetil, Bobet, Koblet, Gaul, Gimondi, Ocaña and Merckx) rode and ride, won and win on bicycles equipped with Campagnolo products. The Tour de France, the Giro d'Italia, the long-distance, speed and road trials for the World Championship and for the Olympic Games 1972, all the most important international competitions, the Hour World Record, have all seen the achievement of athletes who had preferred and prefer to run with Campagnolo products.

## *Campagnolo* produces

for the racing and for the touring bicycles, as well as for other industrial branches, wherefor a high specialization together with the use of the most advanced technologies are required, and this by following the same criteria, i. e.: by appointing for the purpose highly qualified and experienced personnel, by using high-grade materials, by following the most advanced production processes and by making the closest controls. For this reason, the Campagnolo products are held in high repute by technicians, are made use of by the most pretentious sportsmen, are imitated the world over, however they are never equalized.



for the cycle, Campagnolo produces:  
gears - front changers - quick release  
hubs - pedals - seat pins for saddles -  
bottom bracket sets - chainwheel sets -  
head sets - fork ends sets - pump  
adaptors - clips - cables - outer cables -  
controls - brakes - tools - bicycle  
assembling stands - spoke discs -  
sprockets.



# Campagnolo

**guarantee of  
experience  
and quality,  
produces  
moreover:**

## **Wheels made from superlight Elektron-alloy.**

Campagnolo has been the first manufacturer in Italy, and among the first ones in the world, to make use of magnesium in the field of car wheels. For their sports, competition and standard cars, manufacturers of world renown such as Ferrari, Abarth, De Tomaso, Autodelta, Lancia, Alfa Romeo, Lamborghini, Tecno, Iso Rivolta... etc. use wheels made from Campagnolo's Elektron.

The F. 1. Grand Prix, all the international racing contests, and the most important Rallies have all seen the striking achievement of wheels made of Campagnolo's Elektron.

Technicians and Sportsmen prefer Campagnolo's wheels because these are the lightest, the most enduring, the safest ones.

These qualities are guaranteed by the most severe radiographic structural controls of mechanical stress.

## **SPECIAL CASTINGS:**

### **for the mechanical industry:**

Components of operating machines, for which, to the great lightness of the blank, a particular strength and accuracy of execution must be added.

### **for the motor-car manufacturing industry:**

special engine and carriage-work components.

### **for the general industry:**

component pieces for any appliance, equipment or plant, for which the maximum lightness and strength are required.

### **for the aeronautical and space industry:**

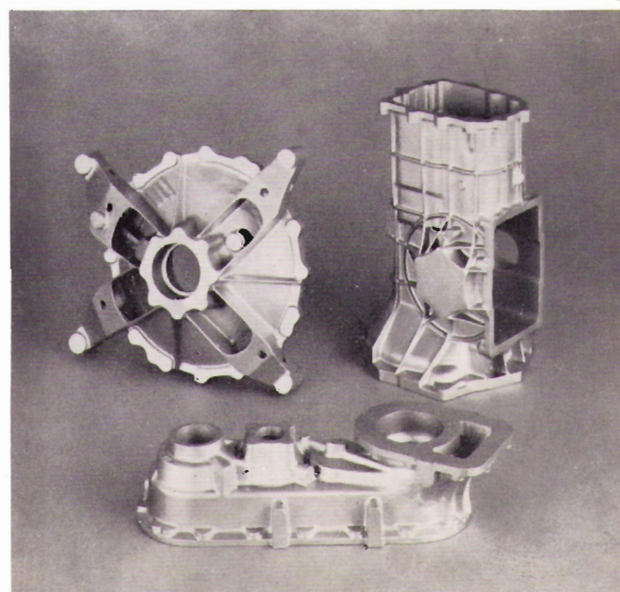
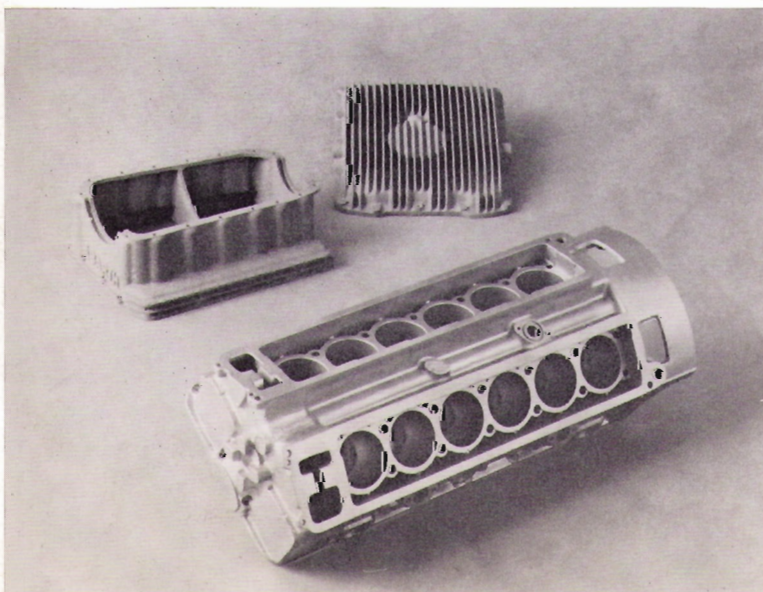
components for aircraft, helicopters, scientific research rockets, sounding probes (balloons), satellites. It is this a field wherein a few companies only, which must be highly qualified and able to guarantee the highest degree of accuracy and quality of the rigidly controlled production, may operate.



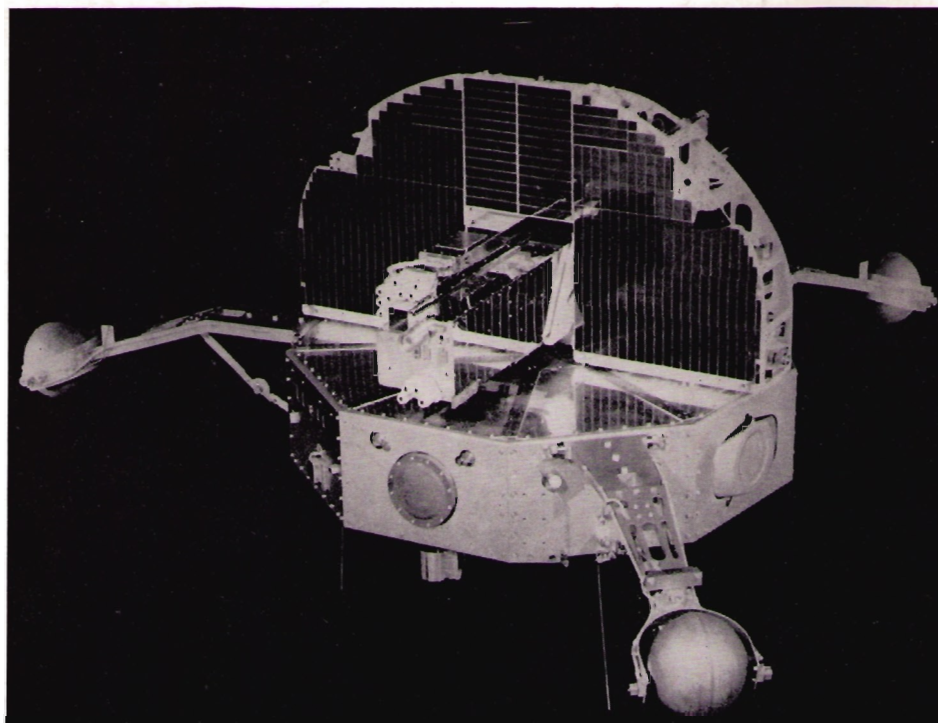
1 - Alfa Romeo 2000, equipped with Campagnolo's Elektron-made wheels, during a racing contest.

2 - Casting the magnesium alloy.

3 - Elektron-made castings of engine components for an aircraft.

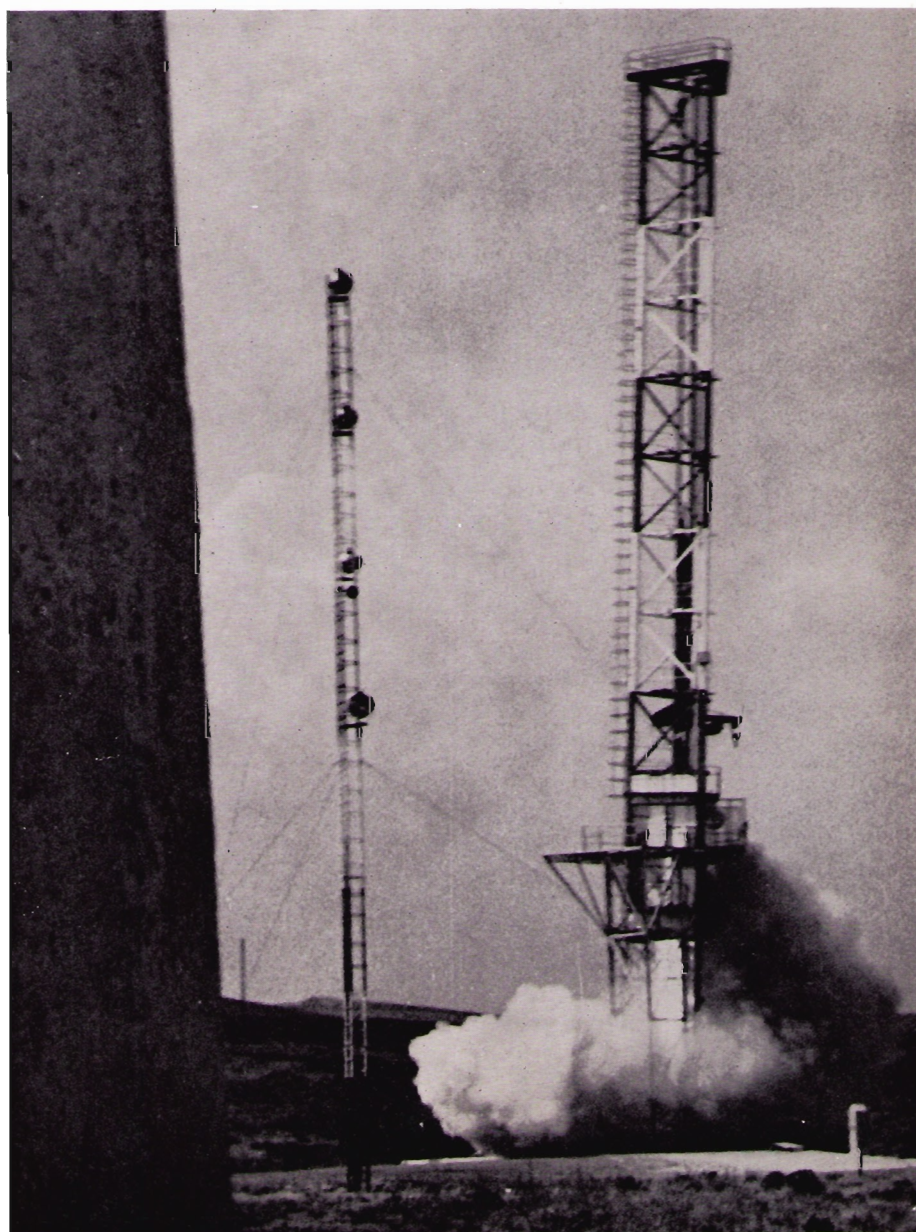






4 - OSO 6 Satellite, used in the research of X-rays originating from the sun and other heavenly bodies, and equipped with Elektron-made structures.

5 - The OSO 6 Satellite being launched from Cape Kennedy, in August 1969.



*Campagnolo*

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